

Brief profile.

Ms. Ama Bawuah is Head of Public Affairs and Communications (PAC) for the Coca-Cola Company's Equatorial Africa Region. With responsibility for 9 countries comprising Ghana, Liberia, Sierra Leone, Gambia, Guinea, Guinea Bissau, Equatorial Guinea, Cape Verde, Principe & Sao Tome, she is responsible for Stakeholder engagement and Government relations, establishing relationships and working effectively with external stakeholders in order to create opportunities for the facilitation of the Company's operations and manages a complexity of PAC functions, communications, corporate and government relations and community relations across Equatorial Africa.

A Strategic Management executive with several years' experience and a comprehensive knowledge of innovative solutions and best practices in the PAC arena and high level stakeholder engagement, her core competencies include management strategy and business development, applied analytics of client relationship metrics, and hands-on deal origination, structuring and execution.

Ms. Bawuah was a UNDP Advisor on Aid and Funding Coordination to the Government of Ghana and founder and CEO of Mark 7 Consult, a boutique management-consulting firm in Accra, prior to joining Coca-Cola. She has worked in the past as Vice President for Citigroup Corporate and Investment Bank's Global Transaction Services in New York and was the West Africa Director for the Whitaker Group, a Washington DC based management consulting firm. She has also worked with Sun Trust Bank in Atlanta, Georgia as Project Manager in their Product Development department.

In her work on behalf of US Fortune 500 companies in the Beverage, Agri-business, Consumer Goods and Engineering/Technology industries, Ms. Bawuah has engaged in the resolution of Government/Corporate Affairs issues in West Africa and consistently delivered and executed cutting edge solutions to reduce barriers to business and facilitate business operations in the region.

