



PRESS RELEASE

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**UNILEVER GHANA LIMITED (UNIL)
APPOINTMENT OF A DIRECTOR**

UNIL has announced that **Ms. Maidle Elizabeth Arkutu** has been appointed as Executive Director of the company with responsibilities for Brand Building. The appointment takes effect from February 4, 2011.

Miss Arkutu joins Unilever Ghana from Cocoa-Cola East and Central Africa Business Unit (ECABU) where she was Marketing Manager for the Horn, Islands and Mid Africa (HIMA) team. In that role, she headed the franchise marketing team of eleven (11) French speaking countries, including DRC, Mauritius and Madagascar. After three (3) years in the role, she joined ECABU's Stills team as the Project Manager for Project Nurture, a unique project seeking to double the fruit income of fifty four thousand (54,000) farmers in Kenya and Uganda and also supplying Cocoa-Cola with locally sourced puree for juice production.

Before joining Coca-Cola, Miss Arkutu worked for over ten (10) years in Unilever in Ghana, South Africa and French West Africa and has extensive experience both in Brand Building and Brand Development.

A professional Marketer, Miss Arkutu has a post-Graduate Diploma in Marketing from the Chartered Institute of Marketing (U.K. Board). She also holds a Master of Business Administration (MBA) degree from the Vrije Universiteit Brussel, Belgium and a Bachelor of Arts (BA) degree in Economics and French from Vesalius College, Belgium.

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*JEB